PRESS CONTACT
Josh Harnagel
VP, Marketing
jharnagel@redbirdflight.com
512-301-0718

REDBIRD OPENS FOURTH ANNUAL STATE OF FLIGHT TRAINING SURVEY

Austin, TX (January 22, 2024) – Today, Redbird Flight (Redbird) launched its annual State of Flight Training Survey via the company's website. Now in its fourth year, the survey aims to gather valuable insights into the health of the flight training industry from a range of stakeholders, including flight training organizations, designated pilot examiners, independent flight instructors, active and lapsed student pilots, prospective student pilots, and active and lapsed pilots.

The survey and report the company produces each year serve as vital tools for industry stakeholders, giving them actionable data to make informed decisions that positively impact flight training businesses and their customers. Over the years, the collected data have proven instrumental in distinguishing lasting trends from statistical anomalies, supporting decision-makers in their long-term strategic planning.

Redbird launched the inaugural survey in 2021 to provide insights to flight training providers and their customers about the impacts of the COVID-19 pandemic on the industry. Since then, the company's annual reports have covered the industry's recovery and shifting focus from broad macroeconomic challenges to operational efficiencies. Whereas early survey responses reflected concerns over national and local restrictions on flight training, student enrollment rates, and general economic uncertainty, last year's report indicated a renewed concentration on issues such as aircraft maintenance and access to training aircraft and designated pilot examiners.

Redbird will release the results of this year's survey at the 2024 Redbird Migration Flight Training Conference, scheduled for March 5-6 at the Lone Star Flight Museum in Houston, Texas. The company will summarize its initial takeaways from the survey data in a keynote presentation. For more information about the conference, please visit the Redbird Migration event page.

Redbird encourages all learners, pilots, flight instructors, and flight training organizations to complete the State of Flight Training Survey. Participants can access the survey on the State of Flight Training website. The company will accept responses until February 23, 2024.

###

About Redbird Flight
Redbird Flight of Austin, TX was established in 2006 with the specific purpose of making aviation more accessible by using modern technology and careful engineering. Since its inception, Redbird has delivered innovative, reliable, and high-quality training devices to flight schools, colleges, universities, K-12 schools, and individual pilots around the world. With more than 3,000 devices in service worldwide, Redbird has quickly become the fastest growing and most innovative simulator provider in the industry. For more information, please visit www.redbirdflight.com.